A high-performing IT infrastructure is a necessity – not a luxury – in today's hypercompetitive, always-on world. And a network monitoring solution is an essential part of that. But one size does not fit all. Budget, usability, functionality and technical requirements are unique to every organization.
Here are **five questions** to help you choose a monitoring solution that’s right for your company’s IT:

01. **What do you want your unified monitoring solution to do for you?** The primary role of network monitoring software should be to act as the permanent eyes on your IT infrastructure and all connected systems. But it can also monitor processes, perform analysis and send alerts as soon as errors occur or critical values are exceeded, which optimizes your IT infrastructure and frees up IT administrators to focus their time and efforts on other responsibilities. Choose a solution that is robust, trusted and easy to deploy to ensure that it provides maximum insights with minimal management.

02. **Which areas of your IT infrastructure do you want to monitor?** The selection of the right unified monitoring solution depends on the amount of the network that requires monitoring and the areas to be controlled. Two of the most important areas that should be monitored in every company are the website and email communications, but servers, switches, workspace computers, connections to external locations and the Internet may also play an important role in your IT ecosystem. The solution you choose should be capable of monitoring all of the areas that impact your network.

03. **What are your technical “must-haves”?** Most monitoring solutions provide insight into bandwidth, usage and availability, but some environments may require more comprehensive monitoring capabilities and functions. For example, do you have multiple locations or distributed networks that may require remote monitoring, or do you require a certain reporting functionality? Look for a monitoring solution that is customizable and able to meet the unique needs of your company.

04. **Are there specific usability features that are important to you?** Monitoring software that is user-friendly and operates intuitively are the most important considerations when choosing a solution, but there are other usability features that may affect your decision. These include national language availability, easy access to frequently used analytics, or predesigned customizable software and hardware component templates. Consider your usability feature requirements when evaluating a solution.

05. **How much are you willing to spend?** Establish a ballpark budget for purchasing a monitoring solution before reviewing options, and keep in mind that manufacturers often offer different pricing policies which may include hidden fees. Make sure the licensing model you select fits your company’s budget requirements and that all ongoing costs and upgrade options are transparent from the outset. Before committing to the software, ask about test versions, which will allow you to take the solution for a spin to ensure it really is the right choice for your organization.

---

**Unified monitoring to the rescue!**

A unified monitoring solution is an essential part of a highly functioning IT infrastructure and can free up valuable time for your IT department to spend on more strategic efforts. Find out how Paessler’s PRTG Network Monitoring can help you by downloading a [FREE TRIAL HERE](http://www.paessler.com).

[www.paessler.com](http://www.paessler.com)